



Congressman  
Peters



Mayor  
Higginson



Assemblymember  
Maienschein

**Do You Want to Increase Sales?  
Get More Contracts?  
Network with Other Businesses?**

## **The Meet the Buyers Tour Is Coming to Poway on July 26, 2013**

**The North San Diego Small Business Development  
Center Hosted By MiraCosta College, City of Poway  
and Assemblymember Brian Maienschein  
Present**

### **MEET THE BUYERS**

**Friday, July 26, 2013**

**Schedule:**

**Registration & Networking  
10:00am – 10:30am  
Meet the Buyers Event  
10:30am – 12:30pm**

**Location:**

**City of Poway Council  
Chambers  
13325 Civic Center Drive  
Poway, CA**

**Registration:**

**[www.sandiegosmallbiz.com](http://www.sandiegosmallbiz.com)**

**No Fee to Attend**

Meet the Buyers gives you information, tips and ways to successfully work with government agencies, prime contractors and large corporations. Find out from buyers and experts what they want and need from small business vendors.

This is your chance to meet buyers, experts, other business owners and special guests, Congressman Peters, Assemblymember Maienschein and City of Poway Mayor Higginson.

Cheryl Brown, SBDC Government Contracting Specialist will lead a fast-paced and informative discussion featuring buyers and experts.

You will find out the truth about government contracting, certifications, how to market your products and services successfully to decision makers and much more.

Expected Participants include: Life Technologies, PCL Construction, SANDAG, General Atomics, Kiewit Sundt Project, Austin Sundt Project and others.

There will be resources from the North San Diego SBDC, K-Praise, 1170 AM KCBQ, EDD, BOE, San Diego North Economic Development Council, Poway Chamber of Commerce, and the City of Poway,

***Spread the Word to All of Your Associates!***



Business &  
Entrepreneurship  
Center  
  
Strengthen.  
Assist.  
Expand.



CALIFORNIA COMMUNITY COLLEGES  
**ECONOMIC & WORKFORCE  
DEVELOPMENT PROGRAM**

